



Digital Innovation Bootcamp

Promoting Digital Innovations for Sustainable Development



Ethiopia



Ghana



Senegal



Mexico



Indonesia

Do you have a digital innovation idea to solve social and environmental issues in your community?
Are you looking to generate sustainable revenue from your digital innovation prototype?
Would you like to explore agile principles to help develop your innovation?



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12th APRIL 2019
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and take your digital innovation ideas to the next level!

What is the Digital Innovation Bootcamp?

The GIZ Digital Innovation Bootcamp is an opportunity for early-stage innovators who are keen on developing a sustainable business model around their digital innovation ideas. Designed for both business-minds and techies alike, the Digital Innovation Bootcamp cultivates digital start-ups contributing to the UN's Sustainable Development Goals with the capacity and agility to disrupt traditional models and processes. It is a hands-on learning experience with expert workshops, tailored coaching, design thinking techniques as well as personal mentoring and feedback on your digital innovation and business plans.

Teams will get to examine the keys to success and principles of the agile development culture that will help accelerate their digital innovation and revenue generation to the next level. Participants will come out armed with a toolkit to scale up their existing activities.

Benefits

The selected teams will profit from GIZ innovation factory's support through customised coaching and mentoring and access to professional business and digital innovation expert networks. They also receive support in developing a viable minimum product and refining their business model. In the scale-up phase the teams will gain access to GIZ's global network.



Minimum viable product development



Business model refinement



Scale-up enablement



Access to a professional network of business & digital innovation experts



Customised coaching, mentoring and tools

Admission Criteria

Bootcamp applicants will be assessed based on the following criteria:

- ✓ has an digital innovation idea that aims to contribute to sustainable development;
- ✓ has the intention and potential to become financially sustainable;
- ✓ is locally driven or locally led from one of these 5 countries: Ethiopia, Ghana, Indonesia, Mexico, OR Senegal; and
- ✓ is in the early stages of implementation.



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Questions?

Write to us at bootcamp@innovation-factory.app

Submissions will be accepted until 12 April 2019, 23:59 CET. Late submissions will not be considered.

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The Digital Innovation Bootcamp is supported and implemented by:

