



**DIGITAL  
INNOVATION  
ACCELERATOR**

New Deadline! 2 Mar 2020

Have you developed an innovative digital solution with positive impact in the areas of Environmental Climate Action, Gender Equality or EduTech?

Is your digital innovation operational & has been introduced to the market?

Are you looking to connect with other entrepreneurs, partners and potential investors?

Then apply for the **innovation factory Digital Innovation Accelerator** and take your innovation to the next level!

**Benefits include...**

- ... guidance in business model refinement
- ... support in optimizing SDG impacts
- ... work towards investment readiness
- ... receive capacity building support
- ... access to **innovation factory's** vast network
- ... participate in dynamic peer-learning
- ... access to the Digital Enterprise Toolkit for capacity building & scale up



45 enterprises will be short-listed to receive a 6-month Digital Innovation Acceleration programme.

The 12 winning teams of the competition stage will receive tailored support packages equivalent to 15.000€ each.

# 1 APPLY

Call for applications open to start-ups, companies, non-profits from Ethiopia, Ghana, Indonesia, Mexico and Senegal to submit innovations for sustainable development: Gender Equality, EduTech or Environmental Climate Action.

Submit your application & tell us why your innovation idea/prototype needs acceleration & funding support.

# 2 ACCELERATE

45 enterprises will be short-listed and receive a 6-month Digital Innovation Acceleration programme to:

- + Receive capacity building support
- + Be guided in business model refinement
- + Work towards investment readiness
- + Optimise SDG impacts
- + Develop a comprehensive business plan

# 3 COMPETE

45 teams successfully completing the Accelerator Programme will submit supporting documents for jury assessment.

12 winning teams will be selected to win tailored support packages equivalent to 15.000€ each.

Have a digital innovation that delivers positive impact in the areas of Gender Equality, Environmental Climate Action or EduTech

Digital innovation solution is operational & has been introduced to the market & its intended users

Have potential for scale and significant replication to maximise impact

Have a clear business case and feasible financial sustainability for future/current revenue model

Being locally-driven or locally-led from one of these 5 countries: Ethiopia, Ghana, Indonesia, Mexico, and Senegal

## Eligibility Criteria

We are looking for partners and sponsors. Please get in touch with us!



For more details and info on how to apply, visit [www.innovation-factory.app](http://www.innovation-factory.app)



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Digital impact for a better tomorrow

